

# Math Diversion 747

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When you're properly incentivized,  
you can deceive yourself.  
— Jared Henderson

Source: <https://www.youtube.com/watch?v=gmGLBhS4fXY>  
Title: A Nice Nonstandard Equation  
Presenter: SyberMath

## 1 The Problem

Given the relation

$$4^x = -x, \tag{1}$$

find the real values of  $x$ .

## 2 The Solution

Let's rewrite the Given to

$$1 = -x4^{-x}. \tag{2}$$

Then take the Lambert  $W$  function across this:<sup>1</sup>

$$-x = W_{(4)}(1) = \frac{W(1 \cdot \ln 4)}{\ln 4} = \frac{W(2 \ln 2)}{2 \ln 2} = \frac{\ln 2}{2 \ln 2} = \frac{1}{2}. \tag{3}$$

Therefore

$$x = -\frac{1}{2}. \tag{4}$$

## 3 Appendix: Lambert

Sometimes I need to use the Lambert  $W$  function, which goes as follows: If

$$ze^z = B, \tag{5}$$

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<sup>1</sup>See the Appendix for help with the Lambert  $W$  function.

then

$$z = W(B), \tag{6}$$

where there are domain constraints on  $B$  that we won't go into here. Warning: This can be a complicated (multi-valued) function to deal with.

A lemma I'll need from the theory of the Lambert  $W$  function is the following:

If

$$y \ln y = B, \tag{7}$$

then

$$\ln y = W(y \ln y) = W(B). \tag{8}$$

The following is the 'Lambert  $W$  function base  $s$ '<sup>2</sup>, or  $W_s$ , where  $s$  is a positive real number. Let's begin with the relation

$$xs^x = A, \tag{9}$$

which looks very similar to (7). Then

$$x = W_s(xs^x) \equiv \frac{W(A \ln s)}{\ln s}. \tag{10}$$

But when  $s = e$ , we have that

$$x = W_e(xe^x) = \frac{W(A \ln e)}{\ln e} = W(A), \tag{11}$$

which is the usual Lambert  $W$  function. (By the way, the proof to this lemma is not hard. It begins with setting  $s^x = e^y$  and proceeding from there.)

If  $s$  is an integer, I may resort to putting parentheses around it to distinguish it from the  $n$ -series, as such  $W_{(s)}$ .

One last result we might need is

$$\gamma = W_n(\gamma)e^{W_n(\gamma)}. \tag{12}$$

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<sup>2</sup>This notation I invented myself.